

CHESTER COUNTY COUNCIL, BSA PROGRAM PARTNERS



Ideal Year of Scouting

The Ideal Year of Scouting Program Partners Program promotes your business to 6,000+ families and 2,500+ volunteers here in the Chester County Council. More than a marketing piece, it's your chance to connect with families across the county and celebrate your official connection with Scouting. Participation can include placement on our online Program Guide, website and social media mentions. Our Program Guide on Issuu.com is a "living publication". It is completely renewed in May of each year and updated with new items* on a regular basis.

The Chester County Council, BSA looks forward to a great partnership.



	Eagle Level	Life Level	1st Class Level	Scout Level	Cub Level	Bobcat Level
	\$2,500	\$2,000	\$1,500	\$1,000	\$500	\$250
Full-color Ad (hyperlinked) in online Program Guide (full-page is 8.5 x 11")	FULL PAGE*	FULL PAGE*	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
Logo (hyperlinked) on Council's webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Invitation to Council vendor fair(s)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Special Events added to Council's calendar—hyperlinked to your site	3	2	1			
Social Media (Facebook/ Instagram) mentions	3	2	1			

Name _____ Title _____

Company _____ Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Mail to: Ideal Year of Scouting Partners Program
 Chester County Council, Boy Scouts of America
 226 Exton Square Mall
 Exton, PA 19341
 E-mail: craig.sims@scouting.org Tel: 610-696-2900

Purchased from: _____
 Bill me for \$ _____
 Check enclosed for \$ _____
 Make checks payable to *Chester County Council, BSA*

Ads due by May 15, 2020

We gladly accept : MasterCard Visa American Express Discover

Name on Card _____

Card # _____ Exp date _____

Signature _____