

2020 UNIT GUIDE



ADVENTURE CARD FUNDRAISER



HOW IT WORKS

KEY DATES

COMMISSIONS

RETURN POLICY

SELLING CARDS & FREE
SUMMER CAMP

SELLING SAFETY & TIPS

STRIVE for 25

CHESTER COUNTY COUNCIL
BOY SCOUTS OF AMERICA



226 Exton Square Mall
Exton, PA 19341

cccbsa.org

Chester County Council, BSA

610-696-2900

HOW DOES THIS WORK?

This is a low risk fundraiser, as units can return unsold cards, Outdoor Adventure Cards are designed to help Scouts earn their own way to camp, adventure activities, pay for equipment, etc.

- Units register for the sale with their initial card order at <http://bit.ly/ccc-campcard>
- Unit Coordinator signs up on our **Facebook group** to stay informed about the Outdoor Adventure Card Fundraiser. There you will have access to tip and best demonstrated practices.
- Unit Coordinator explains the Outdoor Adventure Card Program to their Scout families and helps them set an earning goal.
- Scouts sell cards to friends and family, at church, and in the community for \$10 each.
- At the end of the sale, return any undamaged & unsold cards and settle your account with council **no later than May 15, 2020.**

PAYMENT

- No upfront payment from the unit.
- Payment of \$5.00 per card sold must be received in the Council Service Center by May 15, 2020. Payment not postmarked by May 15, 2020 will be considered late.

COMMISSION

- Units, that settle their accounts by May 15, 2020, **earn 50%** (or \$5) on every card sold.
- Unit commission drops to 40% for payments received after May 15 and to 30% for payments received after June 1.

RESTOCK

- Units can restock at any time, while supplies last.

RETURN POLICY

- Cards must be in new and sale-able condition
- Council reserves the right to refuse returns that have been damaged or otherwise deemed unsellable.
- **NO RETURNS WILL BE ACCEPTED AFTER MAY 15, 2020**

KEY DATES

Jan 1 – Jan 31, 2020
Early Bird Ordering

Mar 1, 2020
Sale Begins

April 30, 2020
Sale Ends

May 15, 2020
Balances Due
Return Deadline

FOR MORE INFO PLEASE CONTACT

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Octoraro District

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Scoutreach

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Council Support

Beth Ferstler
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Great Savings Await!

- Get 100s of local 2-for-1 and 50% off coupons
- Plus over 360,000 coupons nationwide
- Coupons available on your phone and online
- Big savings on travel and at online stores
- New coupons added weekly

WHAT DOES THE CUSTOMER GET FOR THEIR \$10.00?

There will be **2 snap off coupons**.

The purchase also includes a membership (valid thru Dec. 31, 2020) to the Entertainment app that is loaded with **thousands** of offers that work anywhere in the country!

So long as they use the discounts, your customers will more than make up for their \$10!!

EVERYDAY SAVINGS FOR EVERYDAY THINGS!

The Boy Scouts of America welcomes Camp Card® users to our online SaversGuide®! You have access to hundreds of thousands of discounts on dining, shopping, events and attractions, travel and much more! Each Camp Card sold has a unique access code to register and redeem up to 10 free premium offers and unlimited frequent value offers.

TOP
TRAVEL



AWESOME
ACTIVITIES



EXCEPTIONAL
EATING



SUPERIOR
SHOPPING



SELLING CAMP CARDS

- Have a kick-off to promote and explain the Outdoor Adventure Card Program to your Scout families and how it will support them.

Cub Scout Day Camp	\$225 (early bird rate)	45 cards
Cub Scout Twilight Camp	\$125	25 cards
4-day Cub Camp	\$340 (early bird rate)	68 cards
5-day Webelos Camp	\$365 (early bird rate)	73 cards
Den Chief @ Cub Camp	\$150	30 cards
Camp Xtreme Day Camp	\$225 (early bird rate)	45 cards
Scouts BSA Camp @ Ware	\$375 (early bird rate)	75 cards
Scouts BSA Camp @ HSR	\$420 (early bird rate)	84 cards

- Take the time to teach public speaking and salesmanship skills. Your families will appreciate it, and your sales will improve.
- **When selling, Scouts should:**
 - Wear their uniform and a smile 😊
 - Introduce themselves – FIRST NAME ONLY – and what unit they are with
 - Tell customers what and why they are selling
 - Say, “Thank you” – sale or not
- **SALES METHODS**
 - Door-to-Door
 - Show & Sell – with their permission, set up a table in front of a local business, place of worship, chartered organization.
 - PLEASE DO NOT SELL AT LOCATIONS ON THE CARD!
- **SAFETY & COURTESY**
 - Sell with another Scout or adult
 - Do not enter anyone’s home
 - Walk on hard surfaces, not through yards
 - Do not sell after dark without an adult
 - Do not carry large amounts of cash

STRIVE FOR 25

- For every 25 Outdoor Adventure Cards a Scout sells, they will receive a \$25.00 gift card to the Outdoor Adventure store.
- Outdoor Adventure Store Gift Cards to be awarded May 31, 2020.